EDUCATION AND OUTREACH
STRATEGIC PLAN PROGRESS REPORT

EO-1 Publish the "BOP Update"
Provide electronic version of the "BOP Update" on the BOP website.
August 2009: Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: In process
February 2011: Mr. Kahane reported the BOP Update would be posted on the Board's website soon and that licensees and registrants would receive a postcard referring them to the online newsletter.
Send hardcopy issues to all licensees, registrants, community-based organizations, legislators, and libraries.
August 2009: Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Completed on an ongoing basis
February 2011: Mr. Kahane reported the BOP Spring 2011 update will be posted on-line within the next 10 days.
EO-2 Increase use of electronic and Internet media for gathering and disseminating information to consumers, licensees, applicants, registrants and stakeholders.
Executive Officer is to record a short video greeting for introduction to the BOP website.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Not being done
February 2011: N/A
Executive Officer will have information and comments on the upcoming "EO Corner" on the BOP website.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Not being done
February 2011: In progress
Make all BOP publications available on the BOP website.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Completed on an ongoing basis
February 2011: BOP Newsletter will become available on-line Spring 2011.
Conduct surveys relevant to functioning of the BOP.
August 2009: Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Licensing and Enforcement Surveys ongoing
February 2011: Licensing and Enforcement Satisfaction Surveys on-going.
EO-3 Increase visibility and awareness of the BOP's functions and activities
Collaborate with DCA and other boards to dispense BOP brochures at state-wide and regional events.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Ongoing
February 2011: No outreach events scheduled due to budget crisis.
Attend, sponsor, and participate in conferences, events, and workshops.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Denied Attendance to APA, San Diego due to no budget, and ASPPB, Savannah, Georgia (Out of State Travel)
February 2011: Mr. Kahane reported that the Board would submit an out-of-state travel request for Dr. Rodolfa to attend ASPPB in Florida, April 2011; and a request for Board Members to attend the CPA Convention in San Diego April 2011 and also for the Board to have a booth to provide outreach. The Board discussed conducting another diversity conference in Northern California in the Fall of 2011.
Present information about licensing and other BOP activities at training institutions.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Gave a presentationt to the Wright Institute, Berekely, CA in July 2010
February 2011: No outreach events scheduled due to budget crisis.
Invite faculty, students, trainees, and licensees to BOP meetings.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: ongoing
February 2011: Mr. McGhee reported that the Committee discussed the possibility of offering continuing education credits to licensees and registrants for attending Board meetings.
Utilize Board members for outreach and represenation to professional organizations.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: CPA Booth April 2010; Iranian Psychological Association of America Presentation January 2011
February 2011: No outreach events scheduled due to budget crisis
EO-4 Provide information to Psychologists and trainees about opportunities to offer psychological services to underserved communities.
Collaborate with professional organizations and community leaders to offer events which focus on the psychological needs of underserved communities.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Non-authorized at this time
February 2011: No outreach events scheduled due to budget crisis.
Post on the BOP website a list of related service opportunities.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Links available on the Boards web site
February 2011: Ongoing as needed.
EO-5 Monitor and update the BOP website.
Update BOP website with relevant information (e.g. summaries of statutory, regulatory and policy changes and BOP meeting schedules).
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Continuing license updates to the Boards web site bi-monthly
February 2011: Ongoing
Report emerging issues in the practice of psychology. August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Committee to address telehealth and compentency
February 2011: Committee continued to address issues regarding telehealth and is working to hold a symposium prior to the August Board Meeting and invite various representatives to address issues related to providing psychological services by electronic means.
Enhance user-friendliness of the BOP website. August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Done within protocol/ongoing. Converting all documents to reflect Governor Edmund G. Brown, Jr.
February 2011: Ongoing
EO-6 Inform key stakeholders about the role, activities and purpose of the BOP.
Develop a strategy to inform the DCA, Governor, and key legislators about the role and importance of the Board to consumer protection.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Effective towards Sunset Review
February 2011: The Board held a strategic planning session to update the Strategic Plan for 2011-2013. Robert Kahane reported that he is on the DCA Executive Officer Performance Evaluation Committee and that the focus is continuing competencies.
Inform the media of relevant BOP activities.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: DCA in the media constantly-activities limited and scrutinized due to fiscal emergency
February 2011: Ongoing
Offer expertise to stakeholders on issues within the BOP's purview.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Ongoing
February 2011: The Board voted to have the Credentials Committee conduct a meeting with representatives from CPA and approved schools to discuss the model licensing acts from APA and ASPPB.