EDUCATION AND OUTREACH
STRATEGIC PLAN PROGRESS REPORT

EO-1 Publish the "BOP Update"
Provide an electronic version of the BOP Update.
August 2011: Ongoing
EO-2 Use the Internet and social media to gather and disseminate inormation to consumers, licensees, applicants, registrants, and stakeholders.
Executive Officer will post information and comments in an "EO Corner" on the BOP Web site within the online BOP Update.
August 2011: In process of developing
Use multiple means to emphasize Board information to consumers.
August 2011: Ongoing
Make all BOP publications available on the BOP website.
Augusst 2011: Ongoing
Conduct satisfaction surveys relevant to functioning of the BOP.
August 2011: Ongoing
EO-3 Increase visibility and awareness of the BOP's functions and activities.
Collaborate with DCA and other boards to dispense BOP brochures at state-wide and regional events.
August 2011: Ongoing
Attend, sponsor, and participate in conferences, events, and workshops.
August 2011: Ongoing
Present information about licensing and other BOP activities at training institutions.
August 2011: Ongoing
Invite faculty, students, trainees, and licensees to BOP meetings.
August 2011: Ongoing
Offer continuing education for attendance and participation at relevant Board events.
August 2011: Ongoing
Utilize Board members for outreach and represenation to professional organizations and training programs.
August 2011: Ongoing
EO-4 Provide information to psychologists and trainees about opportunities to offer psychological services to underserved communities.
Collaborate with professional organizations and community leaders to offer events which focus on the psychological needs of underserved communities.
August 2011: Ongoing
Post on the BOP website a list of related service opportunities.
August 2011: Ongoing

EO-5 Monitor and update the BOP website.
Update BOP website with relevant information (e.g. summaries of statutory, regulatory and policy changes and BOP meeting schedules).
August 2011: Ongoing
Report emerging issues in the practice of psychology.
August 2011: Ongoing
Enhance user-friendliness of the BOP website.
August 2011: Ongoing
EO-6 Inform key stakeholders about the role, activities and purpose of the BOP.
Develop a strategy to inform the DCA, Governor, and key legislators about the role and importance of the Board to consumer protection prior to sunset review of 2013.
August 2011: Ongoing
Inform the media of relevant BOP activities.
August 2011: Ongoing
Offer expertise to stakeholders on issues within the BOP's purview.
August 2011: Ongoing