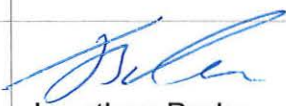


BOARD OF PSYCHOLOGY

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MEMORANDUM

DATE	April 30, 2014
TO	Psychology Board Members
FROM	 Jonathan Burke Administrative Services Coordinator
SUBJECT	Social Media Update

Background:

Web site:

	Top 5 Pages	Content	Views
1	/index.shtml	Homepage	33,603
2	/faq.shtml	Psychologist FAQ Applicants	2,820
3	/licensee/index.shtml	Licensee Homepage	2,812
4	/licensee/licpsych.shtml	Licensee Application	2,107
5	/applicants/license.shtml	Overview of Psychologist Licensure	1,963

Facebook:

Total "Likes": 42
 Total Posts (12/19/13 – 5/1/14): 24
 Most Popular Post: 3/24/14: 3 SSA Positions in Licensing Unit

Twitter:

Followers: 35
 Following: 127
 Total Tweets (12/19/13 – 5/1/14): 28

Action Requested:

This item is for informational purposes only.