

EDUCATION AND OUTREACH STRATEGIC PLAN PROGRESS REPORT

EO-1 Publish the "BOP Update"
Provide electronic version of the "BOP Update" on the BOP website.
August 2009: Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: In process
Send hardcopy issues to all licensees, registrants, community-based organizations, legislators, and libraries.
August 2009: Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Completed on an ongoing basis
EO-2 Increase use of electronic and Internet media for gathering and disseminating information to consumers, licensees, applicants, registrants and stakeholders.
Executive Officer is to record a short video greeting for introduction to the BOP website.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Not being done
Executive Officer will have information and comments on the upcoming "EO Corner" on the BOP website.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Not being done
Make all BOP publications available on the BOP website.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Completed on an ongoing basis
Conduct surveys relevant to functioning of the BOP.
August 2009: Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Licensing and Enforcement Surveys ongoing
EO-3 Increase visibility and awareness of the BOP's functions and activities.
Collaborate with DCA and other boards to dispense BOP brochures at state-wide and regional events.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Ongoing
Attend, sponsor, and participate in conferences, events, and workshops.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Denied Attendance to APA, San Diego due to no budget, and ASPPB, Savannah, Georgia (Out of State Travel)
Present information about licensing and other BOP activities at training institutions.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: Gave a presentation to the Wright Institute, Berkeley, CA in July 2010
Invite faculty, students, trainees, and licensees to BOP meetings.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: ongoing
Utilize Board members for outreach and representation to professional organizations.
August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members
December 2010: CPA Booth April 2010; Iranian Psychological Association of America Presentation January 2011

EO-4 Provide information to Psychologists and trainees about opportunities to offer psychological services to underserved communities.

Collaborate with professional organizations and community leaders to offer events which focus on the psychological needs of underserved communities.

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: Non-authorized at this time

Post on the BOP website a list of related service opportunities.

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: Links available on the Boards web site

EO-5 Monitor and update the BOP website.

Update BOP website with relevant information (e.g. summaries of statutory, regulatory and policy changes and BOP meeting schedules).

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: Continuing license updates to the Boards web site bi-monthly

Report emerging issues in the practice of psychology.

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: Committee to address telehealth and competency

Enhance user-friendliness of the BOP website.

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: Done within protocol/ongoing. Converting all documents to reflect Governor Edmund G. Brown, Jr.

EO-6 Inform key stakeholders about the role, activities and purpose of the BOP.

Develop a strategy to inform the DCA, Governor, and key legislators about the role and importance of the Board to consumer protection.

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: Effective towards Sunset Review

Inform the media of relevant BOP activities.

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: DCA in the media constantly-activities limited and scrutinized due to fiscal emergency

Offer expertise to stakeholders on issues within the BOP's purview.

August 2009 - Present - No Committee Meetings held due to insufficient # of Board Members

December 2010: Ongoing