

## EDUCATION AND OUTREACH STRATEGIC PLAN PROGRESS REPORT

<b>EO-1 Publish the "BOP Update"</b>
Provide an electronic version of the BOP Update.
August 2011: Ongoing
<b>EO-2 Use the Internet and social media to gather and disseminate information to consumers, licensees, applicants, registrants, and stakeholders.</b>
Executive Officer will post information and comments in an "EO Corner" on the BOP Web site within the online BOP Update.
August 2011: In process of developing
Use multiple means to emphasize Board information to consumers.
August 2011: Ongoing
Make all BOP publications available on the BOP website.
August 2011: Ongoing
Conduct satisfaction surveys relevant to functioning of the BOP.
August 2011: Ongoing
<b>EO-3 Increase visibility and awareness of the BOP's functions and activities.</b>
Collaborate with DCA and other boards to dispense BOP brochures at state-wide and regional events.
August 2011: Ongoing
Attend, sponsor, and participate in conferences, events, and workshops.
August 2011: Ongoing
Present information about licensing and other BOP activities at training institutions.
August 2011: Ongoing
Invite faculty, students, trainees, and licensees to BOP meetings.
August 2011: Ongoing
Offer continuing education for attendance and participation at relevant Board events.
August 2011: Ongoing
Utilize Board members for outreach and representation to professional organizations and training programs.
August 2011: Ongoing
<b>EO-4 Provide information to psychologists and trainees about opportunities to offer psychological services to underserved communities.</b>
Collaborate with professional organizations and community leaders to offer events which focus on the psychological needs of underserved communities.
August 2011: Ongoing
Post on the BOP website a list of related service opportunities.
August 2011: Ongoing

**EO-5 Monitor and update the BOP website.**

**Update BOP website with relevant information (e.g. summaries of statutory, regulatory and policy changes and BOP meeting schedules).**

August 2011: Ongoing

**Report emerging issues in the practice of psychology.**

August 2011: Ongoing

**Enhance user-friendliness of the BOP website.**

August 2011: Ongoing

**EO-6 Inform key stakeholders about the role, activities and purpose of the BOP.**

**Develop a strategy to inform the DCA, Governor, and key legislators about the role and importance of the Board to consumer protection prior to sunset review of 2013.**

August 2011: Ongoing

**Inform the media of relevant BOP activities.**

August 2011: Ongoing

**Offer expertise to stakeholders on issues within the BOP's purview.**

August 2011: Ongoing