

## EDUCATION AND OUTREACH STRATEGIC PLAN PROGRESS REPORT

<b>EO-1 Publish the "BOP Update"</b>
<b>Provide an electronic version of the BOP Update.</b>
February 2013: Articles being requested
June 2013: Reminder sent to Board for contributions to e-BOP Update
<b>EO-2 Use the Internet and social media to gather and disseminate information to consumers, licensees, applicants, registrants, and stakeholders.</b>
February 2013: Ongoing
June 2013: EO met with CIC for setup of Twitter and Facebook page
<b>EO-3 Increase visibility and awareness of the BOP's functions and activities.</b>
August 2011: Ongoing
November 2011: Travel Restrictions in effect.
<b>Utilize Board members for outreach and representation to professional organizations and training programs.</b>
November 2011: Travel Restrictions in effect.
February 2012: Attend CPA conference in Monterey and present Enforcement Class and vendor booth
October 2012: Board evaluating attendance and participation in discussion on Continued Professional Development Model. Board President and Vice President attended the ASPPB Conference in San Francisco
<b>EO-4 Provide information to psychologists and trainees about opportunities to offer psychological services to underserved communities.</b>
<b>Collaborate with professional organizations and community leaders to offer events which focus on the psychological needs of underserved communities.</b>
November 2011: Travel Restrictions in effect.
<b>Post on the BOP website a list of related service opportunities.</b>
June 2013: Ongoing
<b>EO-5 Monitor and update the BOP website.</b>
<b>Update BOP website with relevant information (e.g. summaries of statutory, regulatory and policy)</b>
June 2013: Ongoing
<b>Report emerging issues in the practice of psychology.</b>
June 2013: Ongoing
<b>Enhance user-friendliness of the BOP website.</b>
June 2013: Ongoing
<b>EO-6 Inform key stakeholders about the role, activities and purpose of the BOP.</b>
<b>Develop a strategy to inform the DCA, Governor, and key legislators about the role and importance of</b>
February 2013: Sunset review completed. After review, Board to continue until next Sunset Review 2016
June 2013: Ongoing
<b>EO-7 Clearly communicate the required qualifications for licensure through publications, web updates and outreach.</b>
October 2012: Licensing times updated regarding timeframe and oldest application dates
February 2013: Licensing times updated. Notice to licensees regarding timeframes reviewed.
June 2013: Licensing times updated.

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<b>EO-8 Enhance communication for all applicant and consumer inquiries</b>
<b>Maximize use of internet and other technology to provide relevant and timely information to consumers, trainee, applicants, licensees and registrants.</b>
February 2013 BreEZe training continues for all staff
June 2013 Executive Officer met with Consumer Information Center for setting up a Facebook and Twitter page for the BOP. The CIC manager will be working with the Executive Officer to ensure confidentiality and communication.
<b>Attend relevant conferences regularly, returning to the Board with information concerning advances in national licensing trends and technology</b>
October 2012: Have approval to attend ASPPB conference in San Francisco/Board President and Vice President may also attend. Executive Officer scheduled to be on two panels
February 2013: Attended ASPPB Conference as described above. The President and Vice President were able to attend for a few days. The conference addressed Practical Approaches to Advance Psychology Regulation. We have also just received permission from DCA to attend the California Psychological Association Conference in April 2013. We will be having a vendor booth, answering questions on CE and Licensing, distributing materials and being available to the conference members.
June 2013: Attended CPA Conference in Orange County. Staffed a vendor booth. Distributed materials, answered licensing and CE questions.