



MEMORANDUM

DATE	August 6, 2014
TO	Psychology Board Members
FROM	Jonathan Burke Administrative Services Coordinator
SUBJECT	Social Media Update 15 (c)

Background:

a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total "Likes": 63 Total Posts

Most Popular Post: 6/6/14: Student Assistant in Admin Unit 120 Views

b) Twitter: <https://twitter.com/PsychologyBoard>

Followers: 53

Following: 127

Total Tweets (5/1/14 – 8/6/14): 16

c) Board Meeting Webcast:

February 20th – 140 views

February 21st – 70 views

May 15th - 107 views

May 16th - 54 views

d) YouTube:

Application Video: **3,695**

Licensing Overview: **106**

Action Requested:

This item is for informational purposes only.