



MEMORANDUM

DATE	November 5, 2014
TO	Psychology Board Members
FROM	Jonathan Burke Administrative Services Coordinator
SUBJECT	Social Media Update 10 (c)

Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total "Likes": 83

Most Popular Post: 8/19/14 August Board Meeting Agenda – 61 views

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 72

Following: 160

Total Tweets (8/6/14 – 11/5/14): 32 tweets

- c) Board Meeting Webcast:

August 21st – 206 views

August 22nd – 71 views

- d) YouTube:

Application Video: 6,646 views

Licensing Overview: 204 views

Action Requested:

This item is for informational purposes only.

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