



MEMORANDUM

DATE	February 9, 2015
TO	Psychology Board Members
FROM	Jonathan Burke Administrative Services Coordinator
SUBJECT	Social Media Update 19 (c)

Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total "Likes": 121

Most Popular Post: 1/21/15 Available Continuing Education Analyst position (SSA) announcement – 89 views, 3 likes

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 77

Following: 162

Total Tweets (11/5/14 – 2/6/15): 30 tweets

- c) Board Meeting Webcast:

November 20th – 103 views

November 21st – 96 views

August 21st – 206 views

August 22nd – 71 views

May 15th – 107 views

May 16th – 54 views

February 20th – 140 views

February 21st – 70 views

d) YouTube:

Licensed Psychologist Application Video: 8,531 views

Licensing Overview: 276 views

Registered Psychological Assistant Application: 702 views

Action Requested:

This item is for informational purposes only.