



## MEMORANDUM

<b>DATE</b>	April 16, 2015
<b>TO</b>	Outreach & Education Committee Members
<b>FROM</b>	Jonathan Burke Administrative Services Coordinator
<b>SUBJECT</b>	<b>Social Media Update</b>

### Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total "Likes": 195

Most Popular Posts:

- 1) 05/21/15 BrEZe Change for Examination switch – 2 likes, 261 views
- 2) 06/19/15 Spring Journal – 9 likes, 258 views
- 3) 07/22/15 OpEd: Psychologists and Torture – 4 likes, 147 views

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 97

Following: 164

Total Tweets (4/16/15 – 7/31/15): 33 tweets

- c) Board Meeting Webcast:

June 23<sup>rd</sup>, 2015 – 92

May 20<sup>th</sup>, 2015 – 71

May 21<sup>st</sup>, 2015 – 100

February 26<sup>th</sup>, 2015 – 69 views

February 27<sup>th</sup>, 2015 – 112 views

November 20<sup>th</sup>, 2014 – 126 views

November 21<sup>st</sup>, 2014 – 112 views

August 21<sup>st</sup>, 2014 – 286 views

August 22<sup>nd</sup>, 2014 – 127 views

May 15<sup>th</sup>, 2014 – 432 views

May 16<sup>th</sup>, 2014 – 84 views

February 20<sup>th</sup>, 2014 – 49 views

February 21<sup>st</sup>, 2014 – 114 views

d) YouTube:

Application Video: Removed for examination update

Registered Psychological Assistant Application: 2,165 views

Registered Psychologist Application: 602 views

**Action Requested:**

This item is for informational purposes only.