


MEMORANDUM

DATE	May 5, 2016
TO	Board of Psychology Members
FROM	 Jason Glasspieger Central Services Coordinator
SUBJECT	Agenda Item #16 - Social Media Update

Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total "Likes": 280

For "Likes" over time, please see attached chart

Most Popular Post: 03/07/2016 - PSYCHOLOGIST SURRENDERS LICENSE
DUE TO SEXUAL MISCONDUCT – 326 views, 64 "Post Clicks", 2 "Likes", 1
"Shares"

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 137

For Followers over time, please see attached chart

Following: 188

Total Tweets: 274

- c) Board Meeting Webcast:

2016

February 25th – 53 Views

February 26th – 78 Views

2015

November 12th – 71 Views

November 13th - 89 Views

August 13th – 71 Views

August 14th – 100 Views

June 23rd – 94 Views

May 14th – 126 Views

May 15st – 84 Views

February 26th – 90 Views

February 27th – 148 Views

d) YouTube:

Psychologist Application Video: 1941* views

Registered Psychologist Application Video: 1660 views

Licensing Overview Video: 370 views

Psychological Assistant Registration Video: 3827 views

* The previous number of 10,103 was reset when the video was pulled from YouTube to modify the presentation to include the CPLEE change

Action Requested:

This item is for informational purposes only. No action is required.

