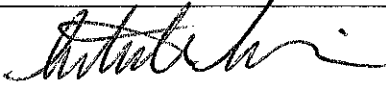


MEMORANDUM

DATE	October 14, 2016
TO	Board Members
FROM	 Antonette Sorrick Executive Officer
SUBJECT	Use of Social Media - Guidelines for Appropriate Use of Social Media

Background:

As a follow up on a presentation given at an ASPPB meeting regarding responsible licensee use of social media, the Outreach and Education Committee discussed the possibility of following up with stakeholder groups to partner on educational materials aimed at providing useful information to our licensees. The Board has also requested republishing an article by APA in its quarterly *Journal*.

Action Requested:

This item is for informational purposes only.