


## MEMORANDUM

<b>DATE</b>	May 30, 2017
<b>TO</b>	Board of Psychology
<b>FROM</b>	 Jason Glasspiegel Central Services Coordinator
<b>SUBJECT</b>	Agenda Item #17(c) – Board’s Use of Social Media -- Update

### Background:

- a) Facebook: <https://www.facebook.com/BoardofPsychology>

Total “Likes”: 396 (For “Likes” over time, please see attached chart)

Most popular post since the last Board meeting: 04/19/2017 – “Already taken ed/training in suicide asses/intervention? No problem, AB 89 doesn't require additional training/ed. For more, visit us on the web...” – 401 views, 61 “Post Clicks”, 4 “Likes”, 3 “Shares”, and 1 “Wow”.

- b) Twitter: <https://twitter.com/BDofPsychology>

Followers: 229 (For Followers over time, please see attached chart)

Following: 377

Total Tweets: 492

- c) Board Meeting Webcast:

### **2017**

February 9th – 714 Views

February 10th – 133 Views

### **2016**

November 17<sup>th</sup> – 90 Views

November 18<sup>th</sup> – 113 Views

August 18<sup>th</sup> – 2,893 Views

August 19<sup>th</sup> – 358 Views

May 19<sup>th</sup> – 151 Views

May 20<sup>th</sup> – 218 Views

d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board's sunset extension bill (SB 1193).

The Board is working with DCA's Office of Public Affairs to update the videos and re-post as soon as possible.

**Action Requested:**

This item is for informational purposes only. No action is required.

