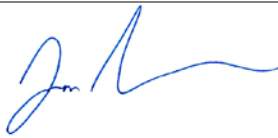


MEMORANDUM

DATE	April 26, 2018
TO	Board of Psychology
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #26(d): Social Media Update

Background:

- a) **Facebook:** <https://www.facebook.com/BoardofPsychology>

Total "Likes": 485 (For "Likes" over time, please see attached chart)

Most Popular Post:

Since the last Board meeting: 02/28/2018 – "The Licensing Committee discussed and considered a proposal relating to the standardization of trainee categories at their January 22, 2018 meeting." - 800 views, 238 "Post Clicks", 6 "Likes", 3 "Shares" and 1 "angry".

- b) **Twitter:** <https://twitter.com/BDofPsychology>

Followers: 302 (For Followers over time, please see attached chart)

Following: 476

Total Tweets: 656

- c) **Board/Committee Meeting Webcast:**

2018

February 15th – 132 Views

February 16th – 135 Views

January 22nd – 33 Views (Licensing)

2017

November 16th – 112 Views

November 17th – 108 Views

September 14th – 154 Views
September 15th – 128 Views

June 15th – 214 Views
June 16th – 118 Views

March 16th – 125 Views (Licensing)
March 17th – 133 Views (Licensing)

February 9th – 936 Views
February 10th – 98 Views

d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board's sunset extension bill (SB 1193). The Board is working with DCA's Office of Public Affairs to update the videos and re-post as soon as possible.

Action Requested:

This item is for informational purposes only. No action is required.

