


ISSUE MEMORANDUM

DATE	July 30, 2018
TO	Board of Psychology
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #25(c): Website Update

Website Background:

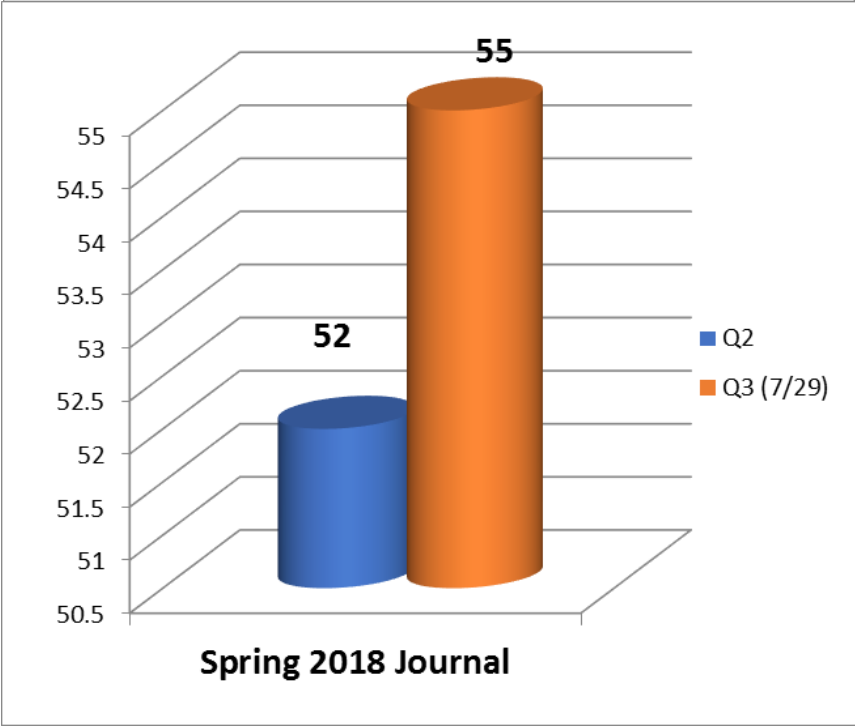
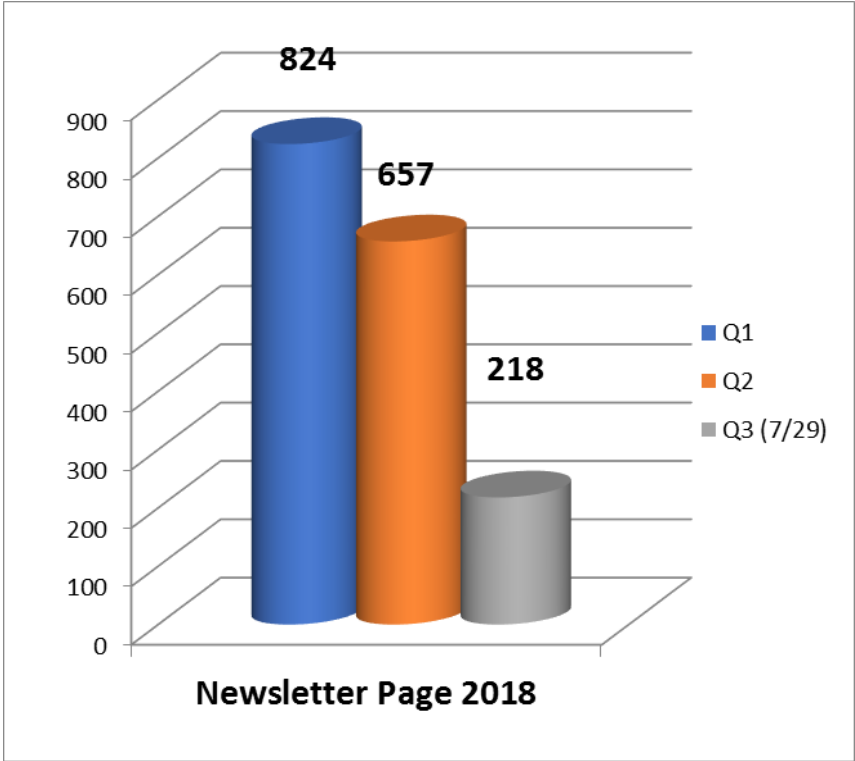
Website: www.psychology.ca.gov

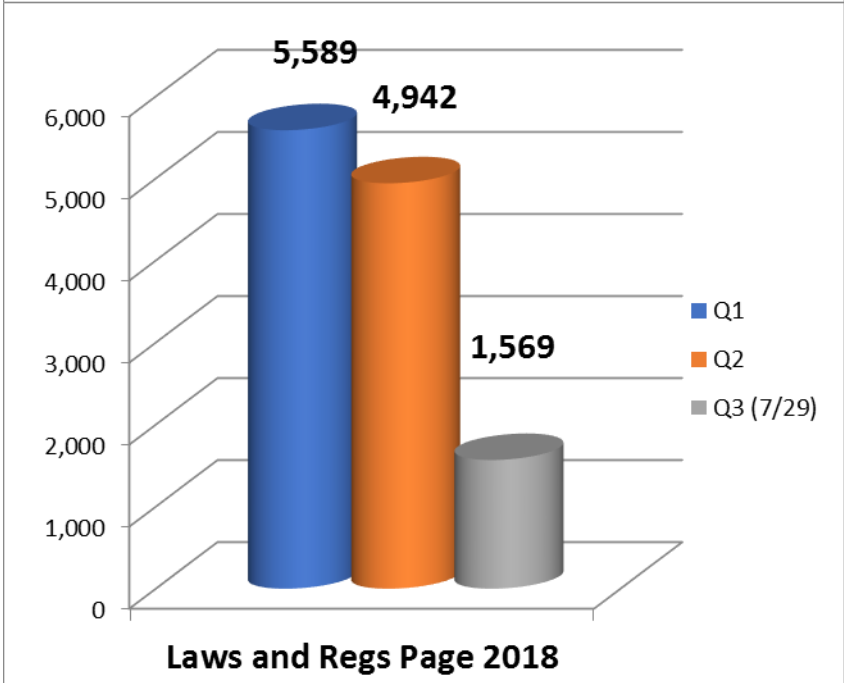
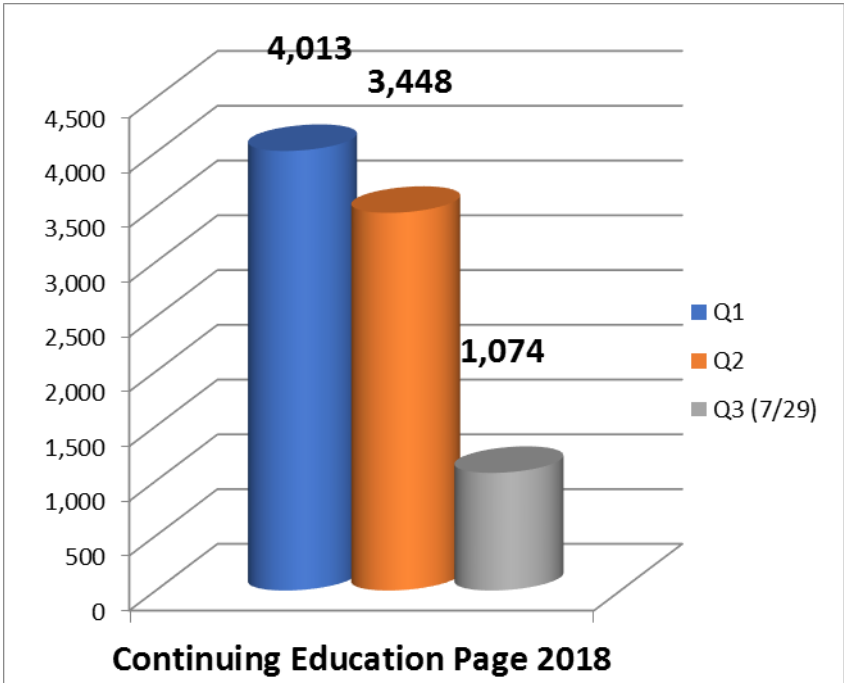
Below and on the following pages please find the top five web pages viewed between April 27, 2018 and July 29, 2018.

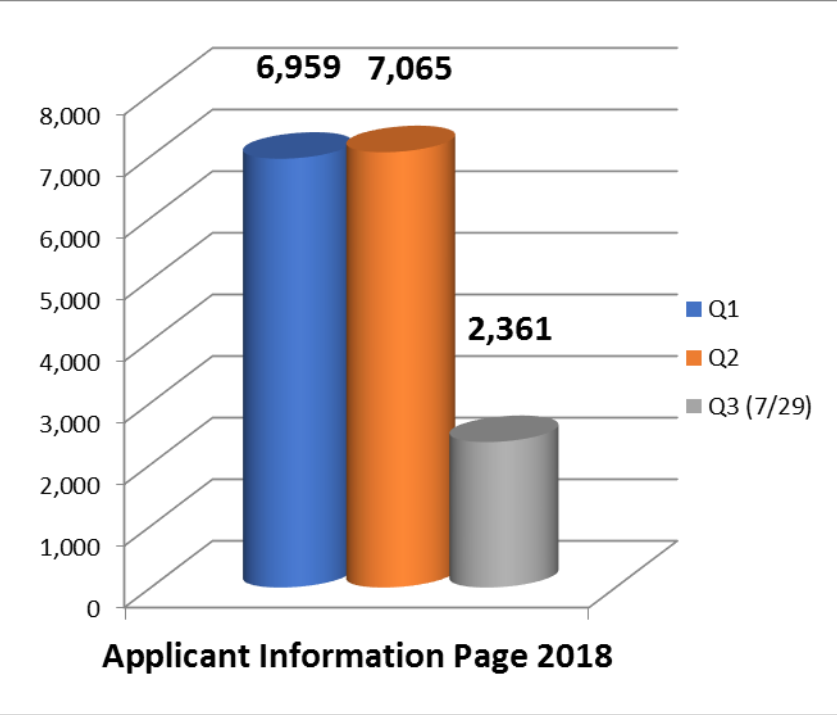
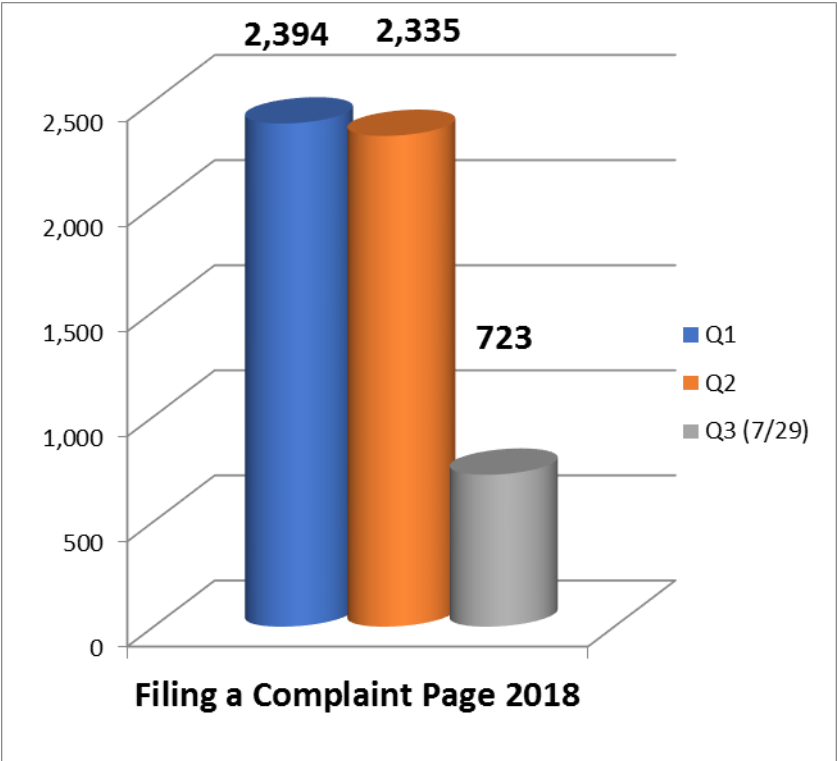
TOP FIVE PAGES	# OF VIEWS	CONTENT
/licensees/index.shtml	11,858	Licensee and Registrant Information Page
/applicants/psychologist.shtml	10,526	Psychologist Applicant Page
/about_us/breeze.shtml	9,672	BreEZe Online Services – First Time User Instructions
/applicants/license.shtml	7,755	Qualifications for Licensure as a Psychologist
/applicants/index.shtml	7,415	Applicant Information Page

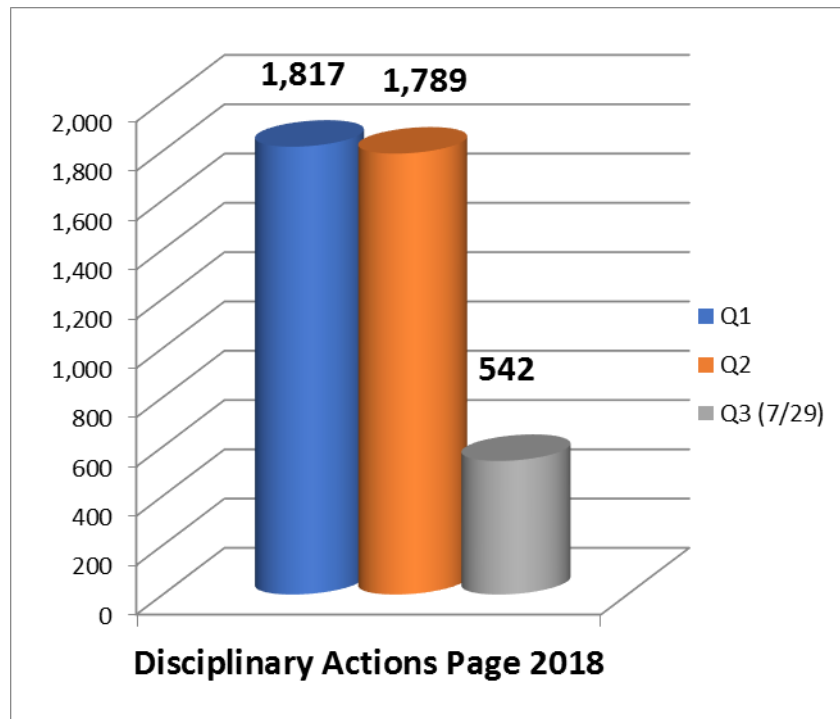
Below please find the 2018 viewings for the following pages by quarter:

- Newsletter page
- Most Recent News Letter
- Continuing Education Page
- Laws and Regulations Page
- Filing a Complaint Page
- Applicant Information Page
- Disciplinary Actions Page









Regulatory and Legislative Advisories

Views to Date

AB 89 (Levine) – Psychologists: Suicide Prevention Training	8,130
SB 547 (HILL) – Omnibus (Delinquent Fee Change)	3,294
AB 1456 (Low) - Exempt Settings	4,713
SB 1193 (Hill) – Healing Arts (Sunset Bill)	8,325
Changes Specific to Psych Assistants	6,054
Verification of Experience Regulation	14,906

Website User-Friendliness Review

Staff are working with SOLID to do a survey and/or website analytics review which will be used to inform the discussion at the two Fall website focus group meetings that staff began planning in May 2018.

Action Requested:

This item is for informational purposes only. No action is required.