


MEMORANDUM

DATE	July 30, 2018
TO	Board of Psychology
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #25(d): Social Media Update

Background:

- a) **Facebook:** <https://www.facebook.com/BoardofPsychology>

Total "Likes": 511 (For "Likes" over time, please see attached chart)

Most popular post since the last Board meeting:

06/25/2018 – The Board of Psychology will be holding the following committee/task force meetings: EPPP2 Task Force, June 29, 2018; Policy and Advocacy Committee, July 10, 2018; Additionally, the Board's Spring 2018 Journal can be found here - 157 views, 8 "Post Clicks", 2 "Likes".

- b) **Twitter:** <https://twitter.com/BDofPsychology>

Followers: 309 (For Followers over time, please see attached chart)

Following: 499

Total Tweets: 713

- c) **Board/Committee Meeting Webcast:**

2018

June 29th – 28 Views (EPPP2)

May 10th – 102 Views

May 11th – 89 Views

April 24th – 84 Views (Licensing)

April 5th – 74 Views (EPPP2)

February 15th – 152 Views

February 16th – 154 Views

January 22nd – 37 Views (Licensing)

2017

November 16th – 124 Views

November 17th – 116 Views

October 13th – 114 Views (Licensing)

September 14th – 158 Views

September 15th – 131 Views

d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board's sunset extension bill (SB 1193).

The Board is working with DCA's Office of Public Affairs to update the videos and re-post as soon as possible.

Action Requested:

This item is for informational purposes only. No action is required.

