


## ISSUE MEMORANDUM

<b>DATE</b>	October 31, 2018
<b>TO</b>	Board of Psychology
<b>FROM</b>	 Jason Glasspiegel Central Services Coordinator
<b>SUBJECT</b>	Agenda Item #18(c): Website Update

### **Website Background:**

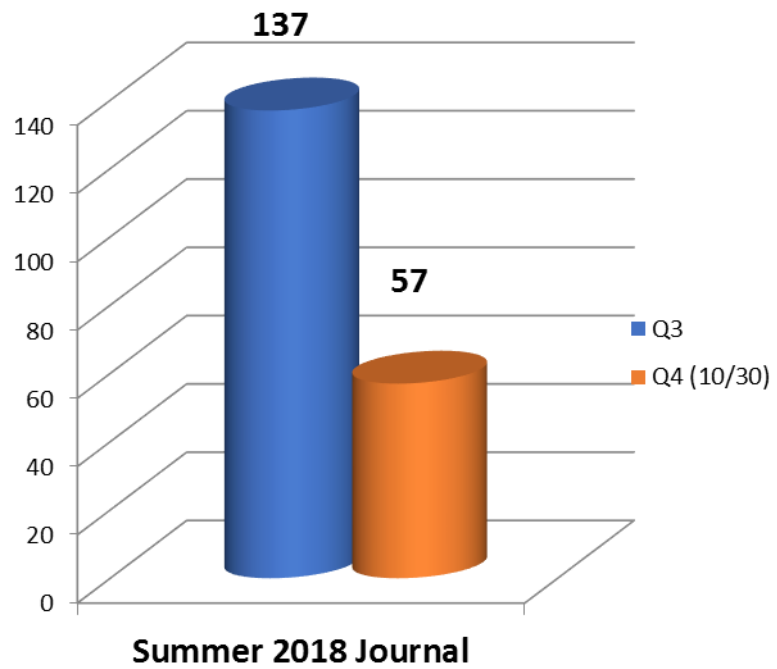
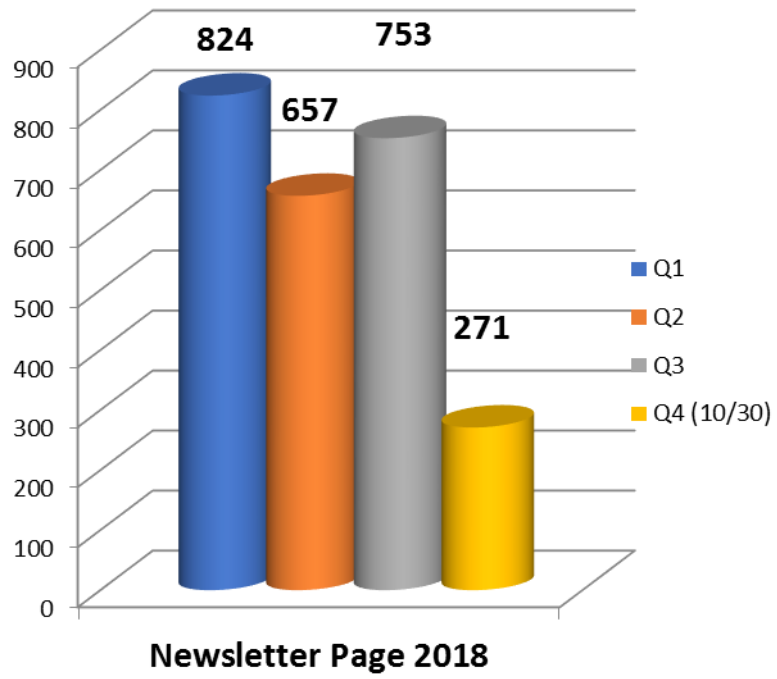
Website: [www.psychology.ca.gov](http://www.psychology.ca.gov)

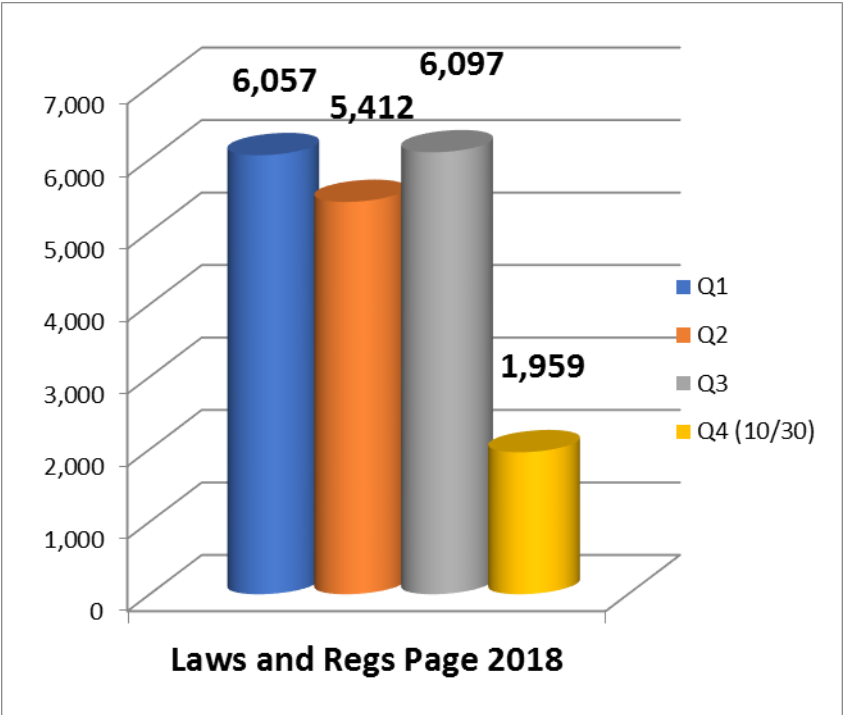
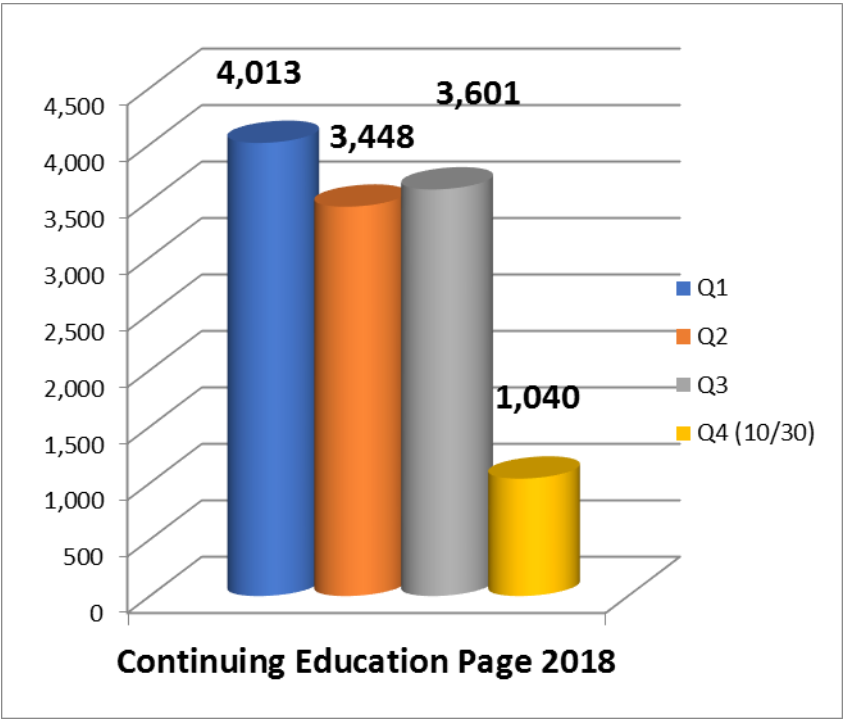
Below and on the following pages please find the top five web pages viewed between July 30, 2018 and October 30, 2018.

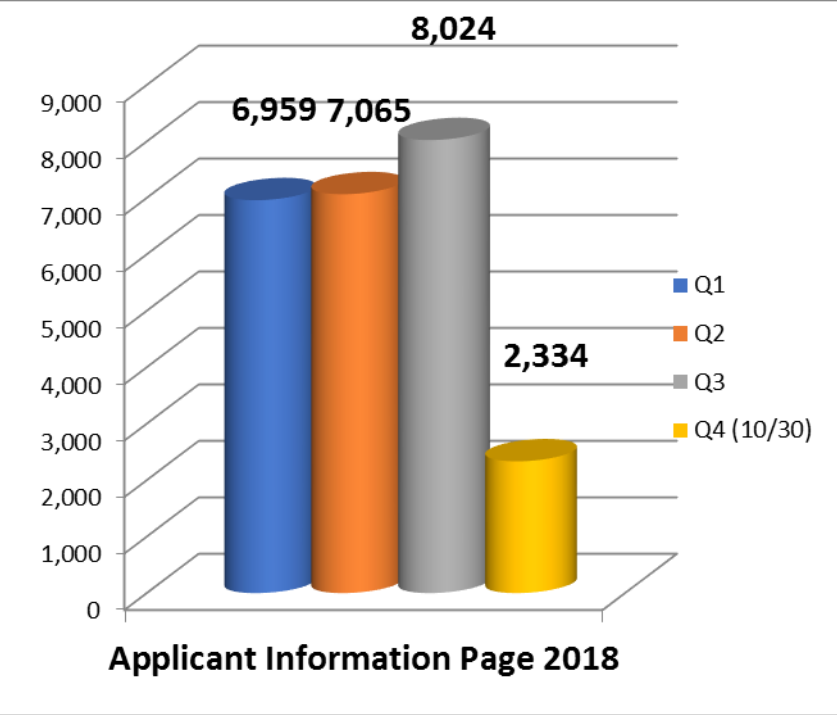
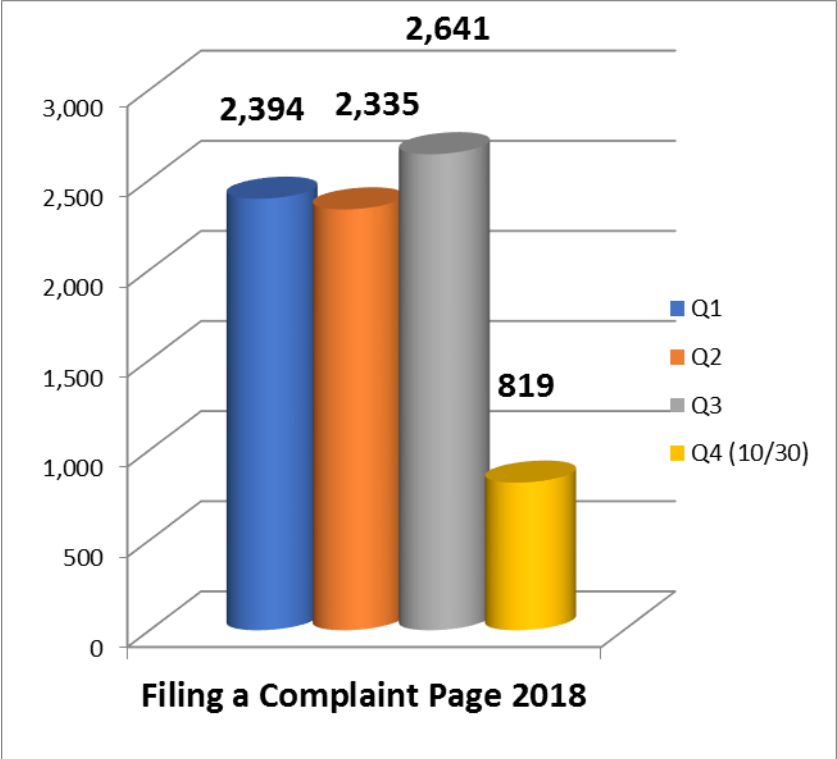
TOP FIVE PAGES	# OF VIEWS	CONTENT
/licensees/index.shtml	13,790	Licensee and Registrant Information Page
/applicants/psychologist.shtml	11,872	Psychologist Applicant Page
/about_us/breeze.shtml	9,905	BreEZe Online Services – First Time User Instructions
/applicants/license.shtml	8,882	Qualifications for Licensure as a Psychologist
/applicants/index.shtml	7,997	Applicant Information Page

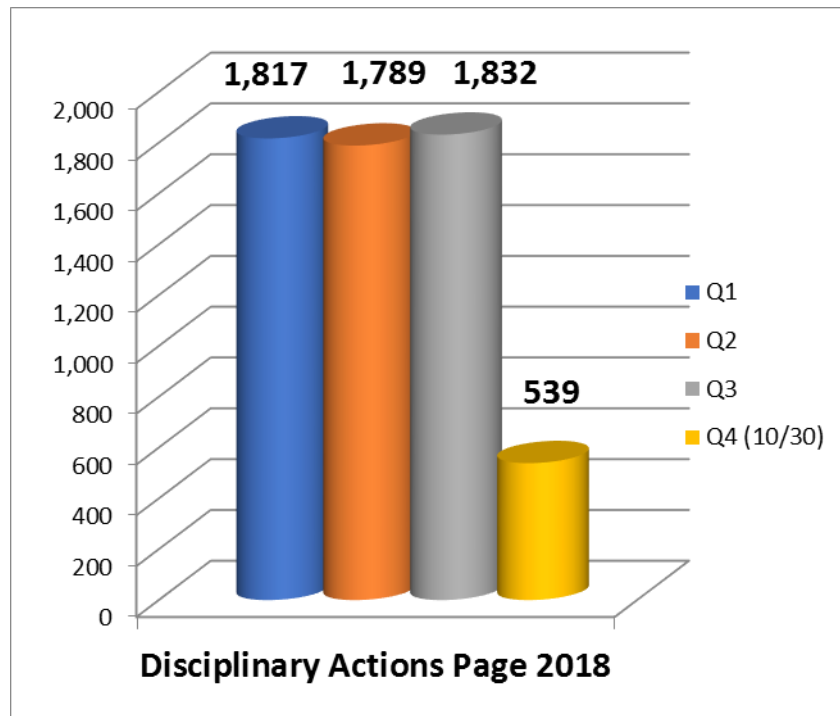
Below please find the 2018 viewings for the following pages by quarter:

- Newsletter page
- Most Recent News Letter
- Continuing Education Page
- Laws and Regulations Page
- Filing a Complaint Page
- Applicant Information Page
- Disciplinary Actions Page









### **Regulatory and Legislative Advisories**

### **Views to Date**

AB 89 (Levine) – Psychologists: Suicide Prevention Training	8,981
SB 547 (HILL) – Omnibus (Delinquent Fee Change)	3,446
AB 1456 (Low) - Exempt Settings	5,297
SB 1193 (Hill) – Healing Arts (Sunset Bill)	8,889
Changes Specific to Psych Assistants	7,164
Verification of Experience Regulation	16,572

### **Website User-Friendliness Review**

Staff began working with SOLID to do a website analytics review which will be used to inform the discussion at the two website focus group meetings in early 2019. The locations for the focus group meetings are as follows:

1. Northern/Central California focus group: 1747 North Market Blvd, Sacramento, CA 95834
2. Southern California focus group: Chicago School of Professional Psychology, Los Angeles Campus, 617 W. 7th Street, Los Angeles, CA 90017

As of the November Board meeting, invitations to stakeholders have been sent out to all interested parties to obtain 20 participants for each focus group.

### **Action Requested:**

This item is for informational purposes only. No action is required.