


MEMORANDUM

DATE	October 31, 2018
TO	Board of Psychology
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #18(d): Social Media Update

Background:

- a) **Facebook:** <https://www.facebook.com/BoardofPsychology>

Total "Likes": 542 (For "Likes" over time, please see attached chart)

Most popular post since the last Board meeting:

10/23/2018 – The Board has released an update on the EPPP part 2 – 217 views, 35 "Post Clicks", 6 "Likes", 1 "Wow", 1 "Share".

- b) **Twitter:** <https://twitter.com/BDofPsychology>

Followers: 310 (For Followers over time, please see attached chart)

Following: 506

Total Tweets: 747

- c) **Board/Committee Meeting Webcast:**

2018

August 16th – 98 Views

August 17th – 144 Views

June 29th – 49 Views (EPPP2)

May 10th – 116 Views

May 11th – 121 Views

April 24th – 166 Views (Licensing)

April 5th – 86 Views (EPPP2)

February 15th – 167 Views

February 16th – 158 Views

January 22nd – 64 Views (Licensing)

2017

November 16th – 125 Views

November 17th – 118 Views

October 13th – 121 Views (Licensing)

d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board's sunset extension bill (SB 1193).

The Board is working with DCA's Office of Public Affairs to update the videos and re-post as soon as possible.

Action Requested:

This item is for informational purposes only. No action is required.

