


ISSUE MEMORANDUM

DATE	January 18, 2019
TO	Board of Psychology
FROM	 Jason Glasspiegel Central Services Coordinator
SUBJECT	Agenda Item #18(a): Website Update

Website Background:

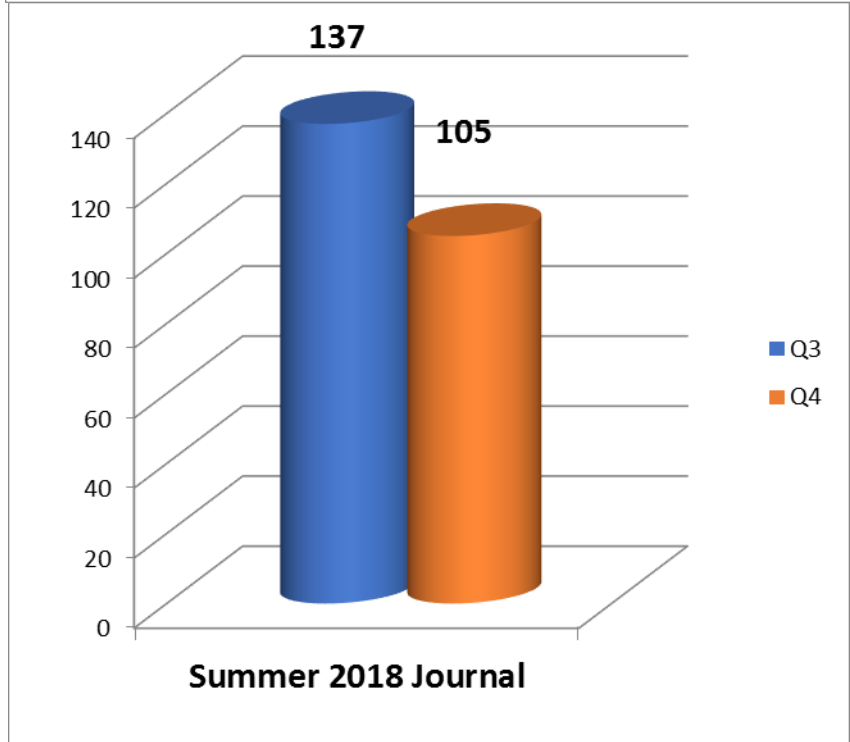
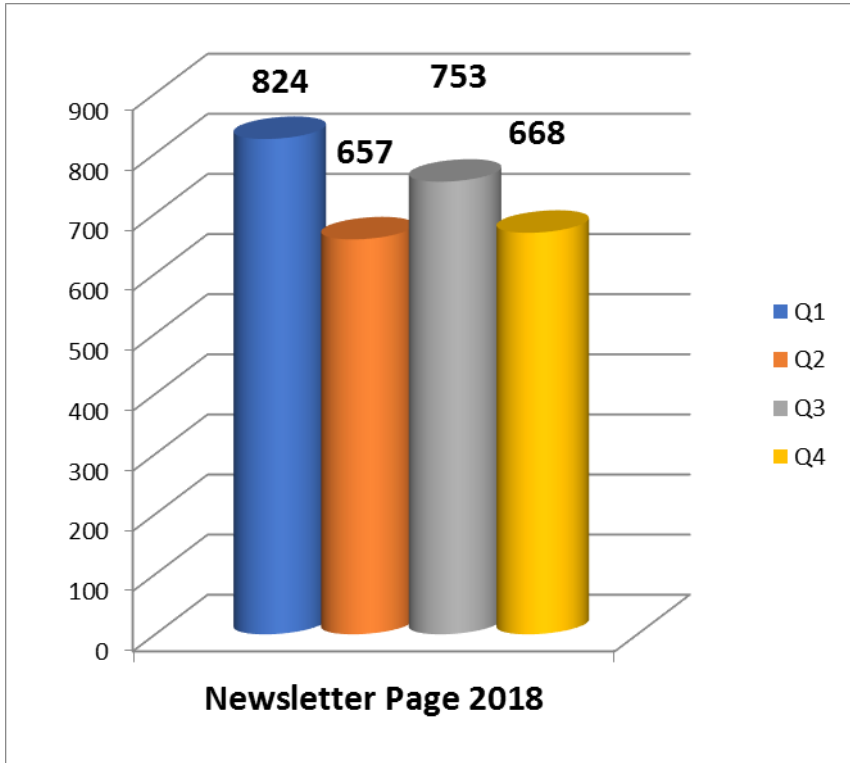
Website: www.psychology.ca.gov

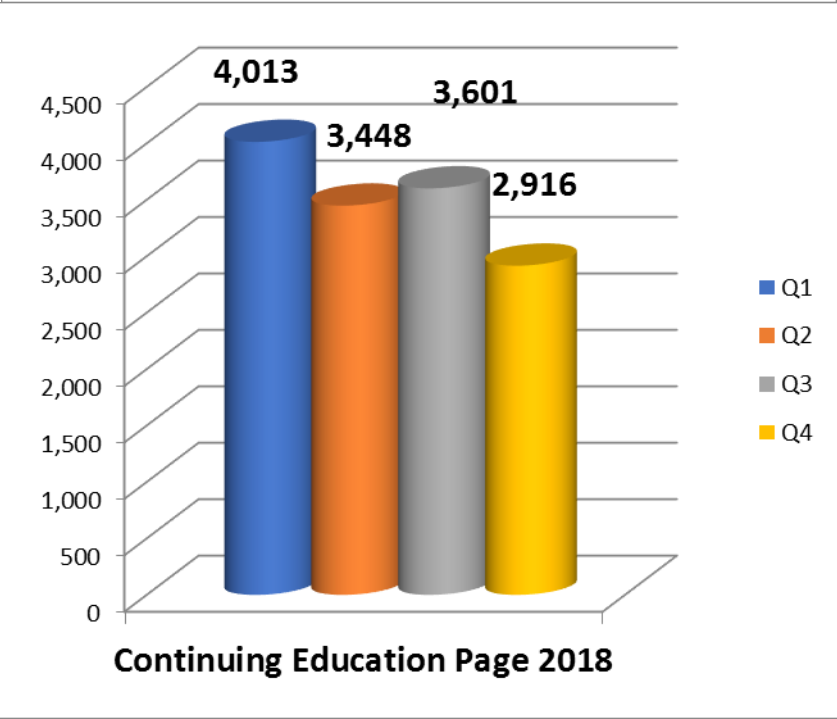
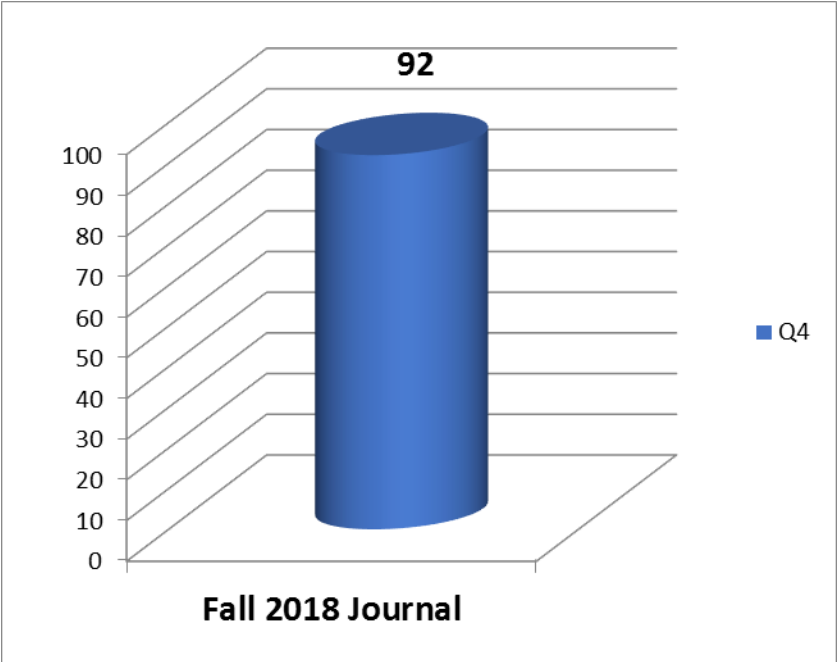
Below and on the following pages please find the top five web pages viewed between October 31, 2018 and January 17, 2018.

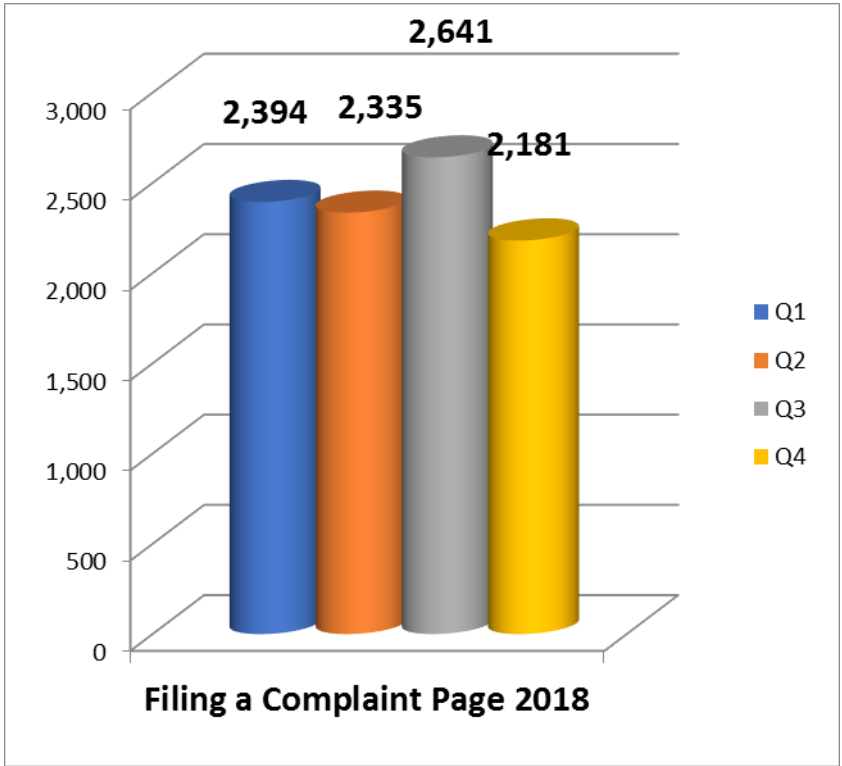
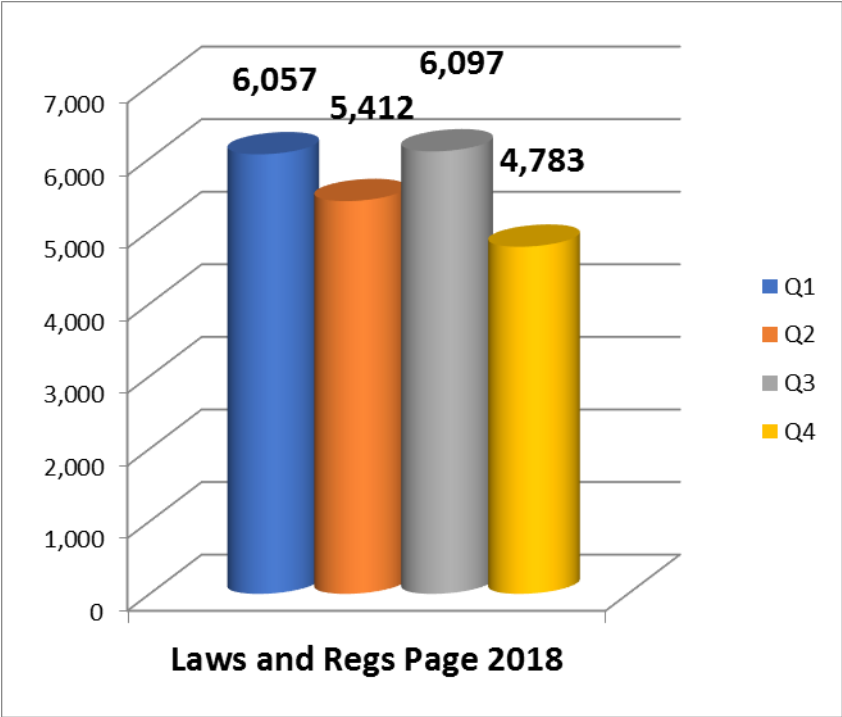
TOP FIVE PAGES	# OF VIEWS	CONTENT
/applicants/psychologist.shtml	7,899	Psychologist Applicant Page
/licensees/index.shtml	7,630	Licensee and Registrant Information Page
/about_us/breeze.shtml	7,193	BreEZe Online Services – First Time User Instructions
/applicants/index.shtml	5,334	Applicant Information Page
/applicants/license.shtml	5,260	Qualifications for Licensure as a Psychologist

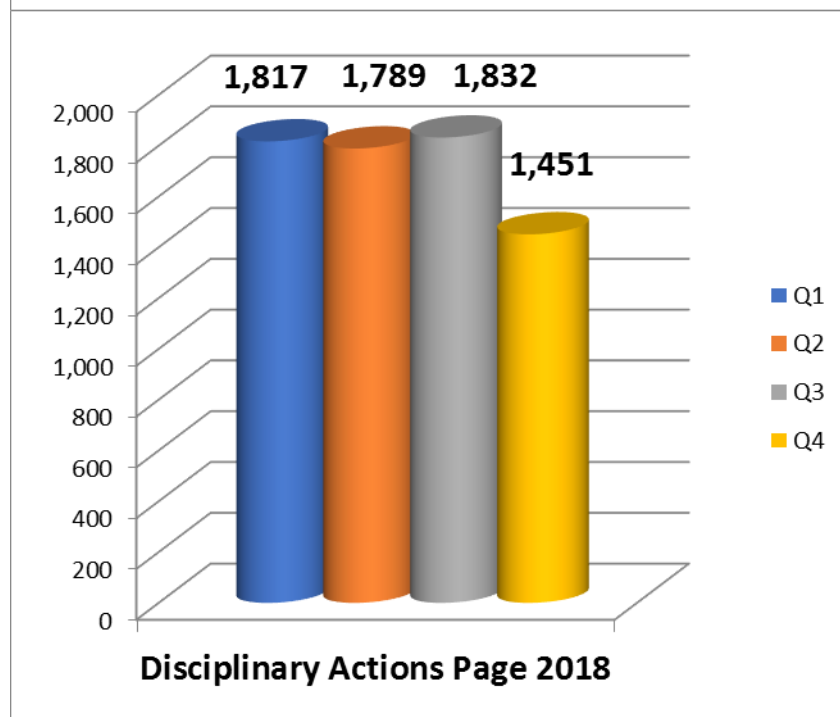
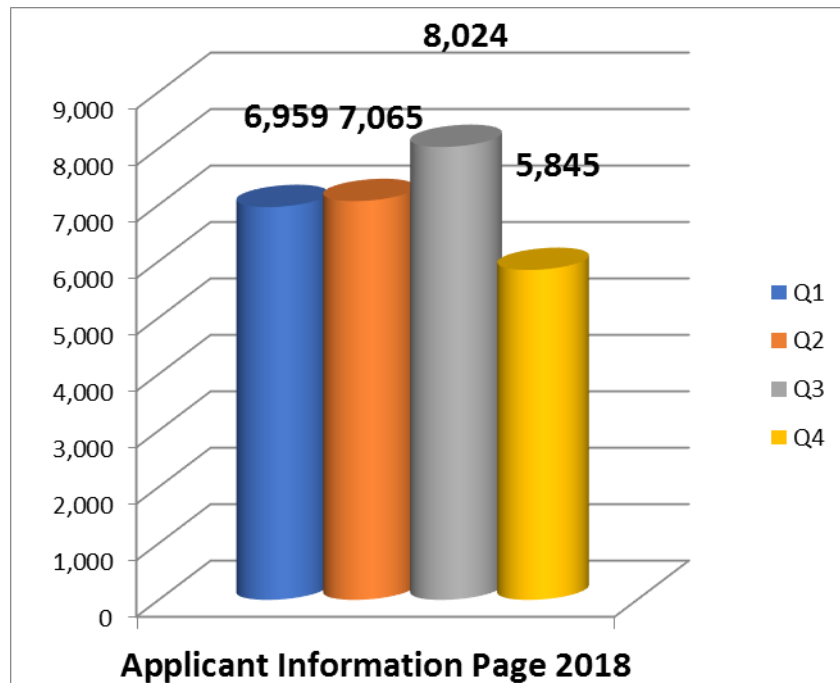
Below please find the 2018 viewings for the following pages by quarter:

- Newsletter page
- Most Recent Newsletter
- Continuing Education Page
- Laws and Regulations Page
- Filing a Complaint Page
- Applicant Information Page
- Disciplinary Actions Page









Regulatory and Legislative Advisories

Views to Date

AB 89 (Levine) – Psychologists: Suicide Prevention Training	9,578
SB 547 (HILL) – Omnibus (Delinquent Fee Change)	3,552
AB 1456 (Low) - Exempt Settings	5,565
SB 1193 (Hill) – Healing Arts (Sunset Bill)	9,248
Changes Specific to Psych Assistants	7,845
Verification of Experience Regulation	17,483

Website User-Friendliness Review

Staff is working with SOLID to perform a website analytics review which will be used to inform the discussion at the two website focus group meetings in February/March of 2019. A wide variety of stakeholders will participate in these focus group meetings, including licensees, students, graduate school program representatives, other government agency representatives, and mental health organizations.

The locations for the focus group meetings are as follows:

1. Northern/Central California focus group: 1747 North Market Blvd, Sacramento, CA 95834
2. Southern California focus group: Chicago School of Professional Psychology, Los Angeles Campus, 617 W. 7th Street, Los Angeles, CA 90017

Action Requested:

This item is for informational purposes only. No action is required.