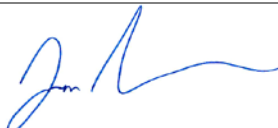


## MEMORANDUM

|                |  |
|----------------|--|
| <b>DATE</b>    | January 22, 2019   |
| <b>TO</b>      | Board of Psychology  |
| <b>FROM</b>    | <br>Jason Glasspiegel<br>Central Services Coordinator |
| <b>SUBJECT</b> | Agenda Item #18(b): Social Media Update  |

### **Background:**

- a) **Facebook:** <https://www.facebook.com/BoardofPsychology>

Total "Likes": 562 (For "Likes" over time, please see attached chart)

Most popular post since the last Board meeting:

12/20/2018 – Congratulations to Dr. Lea Tate and Dr. Mary Harb Sheets for your appointments to the California Board of Psychology! – 206 views, 15 "Post Clicks", 8 "Likes", 1 "Love".

- b) **Twitter:** <https://twitter.com/CABDofPsych>

Followers: 320 (For Followers over time, please see attached chart)

Following: 510

Total Tweets: 779

- c) **Board/Committee Meeting Webcast:**

### **2018**

November 15<sup>th</sup> – 93 Views  
November 16<sup>th</sup> – 118 Views

August 16<sup>th</sup> – 156 Views  
August 17<sup>th</sup> – 172 Views

June 29<sup>th</sup> – 59 Views (EPPP2)

May 10<sup>th</sup> – 133 Views  
May 11<sup>th</sup> – 133 Views

April 24<sup>th</sup> – 183 Views (Licensing)

April 5<sup>th</sup> – 90 Views (EPPP2)

February 15<sup>th</sup> – 180 Views

February 16<sup>th</sup> – 170 Views

January 22<sup>nd</sup> – 69 Views (Licensing)

d) YouTube:

All videos have been removed from the website due to changes in the application process made by the passage of the Board's sunset extension bill (SB 1193). The Board is working with DCA's Office of Public Affairs to update the videos and re-post as soon as possible.

**Action Requested:**

This item is for informational purposes only. No action is required.

